



2016 Community Advertising Program Action Plan

Company Name/Vendor	Company Contact	KAA Board Member
<i>Insert name & address phone number</i>	<i>Insert name, email, phone number</i>	<i>Insert name, email, phone number</i>
() -	() -	() -

KAA Agrees to:

- Provide Vendor with a receipt for the \$500 tax-deductible donation/spend
- Produce 3'x5' banner, turnaround time is 2-weeks from receiving workable artwork
- Place banner in high-traffic areas of the park
- Maintain banner for the 2016 season (April-November 1st/2016)

Vendor/Partner agrees to:

- Make \$500 Check payable to Kirkwood Athletic Association to initiate banner production
- Provide artwork for Advertising banner hi-resolution artwork in a VECTOR file format (usually created in Adobe Illustrator)

Advertising Vendor/Company signature _____

KAA Board Member signature _____



Kirkwood Athletic Association
 2377 Marshall Rd. Kirkwood, MO 63122 (314)822-3686
www.kwadaa.com



KAA is a 501(c)3 non-profit organization. All advertising is tax deductible.